Bloodlines – Your guide to submitting articles

Bloodlines welcomes articles relating to Blood Transfusion from both members and non-members of the British Blood Transfusion Society (BBTS). Tell us what you're up to, what you've been working on, what events you have attended. If you have something interesting to write about we want to hear it.

Here are a number of factors you should consider when submitting an article:

Content
Would this article be interesting to other Bloodlines readers? Is it about a new advancement, an issue you feel needs raising, a recent event you attended that was useful? We review all submissions and will feedback if we feel an article is unsuitable.

Word Count
Bloodlines has a magazine style format, therefore articles should be around 500 words and no more than 1000. Keep the content clear, concise and engaging. Don't use 10 words when 5 will do.

Acronyms
Although a certain acronym may be used 100s of times a day by you and your colleagues, to other members it may be a jumble of letters. Please ensure you write out the full title accompanied by the acronym in brackets the first time you use it in the article.

Editing
All articles are subject to editorial approval. The editor reserves the right to not publish articles and to edit articles without obtaining permission from the author. If you wish to review edited copy you must indicate this when you submit your article.

Deadlines
The deadline for the next issue of Bloodlines is printed on page 3. Please submit your article as early as possible to allow time for editing.

Submitting
Articles should be submitted as a Word file (.doc or .docx). Any images included in the article should be submitted as separate, appropriately named .jpeg files (photos / charts etc). Embedded images will not be used and footnotes will not be published.

If you would like more information, have an idea you would like to discuss or already have an article to publish, please email marie.maguire@bbts.org.uk or call 0161 232 7999.