

How to write Amazing Abstracts

As the deadline for submitting abstracts is fast approaching we thought we'd put together a few top tips to help your submission stand out and increase your chances of getting it published.



Accepted presentations, whether oral or poster, will be printed in the Journal of Transfusion Medicine which is recognised both nationally and internationally. This will help your CPD portfolio, improve your CV and could increase your chances of obtaining funding to attend the meeting. Most importantly it makes others aware of your work and will bring you into contact with those in the transfusion world with similar interests.

What can I write about?

The aim of an abstract is simple, to share research, knowledge and best practice. Anyone can write one! Consider perhaps what has made your life easier in the workplace, saved you time and improved the accuracy of a process? If it's helped you and your colleagues it will more than likely help someone else. You may have some original scientific research to report, have undertaken a clinical audit which has led to service improvement or designed a new process which has improved efficiency. The list is endless!

There are 8 abstract categories to choose from:

Blood Components | Blood Donation/Donors | Clinical Audit |
Clinical Transfusion | Microbiology | IT/QA/Management |
Red Cell Immunology | Stem Cells

Tips to Remember

- State the reason for the study/research – let people know what they're about to be reading and why it's important. Make it relevant and interesting to hold their attention.

- Always ensure acronyms are written out in full when they are first used.
- Describe methods and/or study design – Keep it brief and only include the main points. It is important for readers to know how you achieved results but they don't need every minute detail.
- Keep it concise and to the point - don't use 10 words when 5 will do.
- Present data and results clearly – A well laid out document is much easier to digest than an erratic one. Stick to word count, layout and formatting criteria, it's there to help.
- Summarise your findings – Explain why your research is important and what impact it has on future work.
- Give it a great title – The title is the hook that will grip your reader's attention. Make it relevant but keep it as short as possible.
- Don't forget to proof read and spell check

Top three mistakes to avoid:

- Your conclusion is not supported by your data
- Previously published data
- Poor English!

'Use the IMRAD System – Introduction Methods Results And Discussion. This will help you to plan your abstract and structure it correctly.'

Simply passing your work to a colleague for a 'fresh pair of eyes', running a Google search or hitting spellcheck, can dramatically increase your chances of getting accepted.

Get Started

The deadline for this year's submissions is 17th June.

Find more information and complete the submission online by visiting www.bbts.org.uk/annualconference/abstracts.

Alternatively, contact:

Catherine.Riley@bbts.org.uk or call 0161 232 7999

If you are interested in submitting an abstract in the future but do not feel quite ready at the moment you can attend our education session – 'How to Produce a Poster' Thursday 17th October at the Annual

Submit your abstract for 2013 today!

www.bbts.org.uk/annualconference

